



All-in-One Cybersecurity with AaDya

# How Judy Empowered SLVA to Elevate Their Offerings and Keep Clients Secure.



# Executive Summary

SLVA Cybersecurity is passionate about protecting their customers from the myriad of cyber threats they face every day. After learning about the difference that Judy—AaDya's AI cybersecurity platform—could make in keeping their clients' devices and environments secure, they began offering Judy as a solution and never looked back.

## With Judy, SLVA's clients enjoy:

- Comprehensive protection at an affordable price
- Unobtrusive yet effective cybersecurity
- An all-in-one view of their security landscape
- Lowered costs with reduced third party expenses

# The Company

SLVA Cybersecurity is a cybersecurity solution reseller that creates fit-for-purpose security-as-a-service tailored to their clients' needs and budgets.

## Their risk-based approach accomplishes two critical things:

- It focuses on risk reduction as the primary goal, thus prioritizing investment in effective risk-reducing cyber programs.
- It drives clear alignment from the board to the frontline, distilling the C-suite's risk reduction goals into precise, business-focused programs.

**// Judy is not as intrusive as some of the other security products out there. Sometimes I forget that Judy is actually working, until you try to click on a bad website. Then, you know she's doing her job!"**

- Andrew Odendaal, Chief Operations Officer & Chief Information Security Officer

# The Challenge

Small and midsize businesses coming to SLVA for help with cybersecurity would often have previously relied on a mixture of inadequate solutions—or sometimes nothing at all.

These growing businesses lacked the resources to build an in-house technical team, leaving no one to understand and identify the grave threat they were under by not securing their environments. They thought of cybersecurity as a “nice to have” that would require more than their available resources and budget.

Another challenge many of these businesses faced was the need to demonstrate cybersecurity compliance for their clients. Businesses came to SLVA for help because, without a compliance solution in place, their clients were hiring third parties to ensure they were meeting requirements.

Businesses unable to demonstrate compliance could also risk sharp cybersecurity insurance premium increases or have their coverage denied altogether. Cybersecurity insurance is highly desired to protect businesses from insurmountable fees and legal costs, should a breach take place.

SLVA needed to provide these businesses with a cybersecurity solution that would protect them from threats that could impact their revenue and their reputation, but at an affordable price. SLVA needed to deliver a solution that didn't require their customers to hire more people to manage. And, SLVA's solution needed to demonstrate cybersecurity compliance for insurance purposes.

“(Small and midsize businesses) are under-resourced and understaffed,” explained Patrick Evans, CEO of SLVA. “They need something that does the job, but doesn't require lots of resources and people to make it work. Judy was the first product I saw that actually accomplished that.”



# The Strategy

Instead of offering piecemeal or insufficient solutions (leaving large vulnerabilities in their clients' environments), SLVA chose to partner with Judy to elevate their MSP offerings with a single platform.

"We love the single-pane approach that Judy offers," said Evans. "The ease in which clients can implement, with a less-than-one-hour setup time, makes cybersecurity accessible and easy for our clients."

In partnering with AaDya, SLVA is now able to offer their clients:



## DNS Filtering

Better than their prior piecemeal solutions, Judy's DNS filtering blocks malicious websites and content at the source to make browsing safer and faster.



## Integrated Single Sign-On/2FA

The ability to sign into an all-in-one solution with one login and two-factor authentication (2FA) has created ease and time savings for their customers.



## Password Management

Judy's password manager has allowed their customers to concentrate on their work rather than having to always reset passwords due to losing them. They can also rest assured that their passwords are protected in Judy's locked vault.



## Endpoint Detection and Response (EDR)

Before purchasing Judy from SLVA, customers often relied on expensive and less-efficient antivirus software to keep their environment safe. Now, they have confidence that their devices and environment are fully secured while Judy works 24/7 in the background, continuing to learn and grow with everything she does.



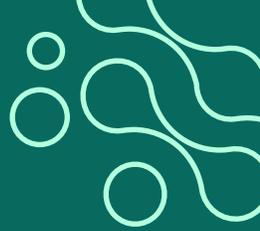
## Managed Threat Detection & Automated Remediation

With Judy, access to a live team of cybersecurity experts is no longer just for businesses with enterprise-level budgets. Judy's Team Blue provides threat monitoring and remediation, automated responses, and additional threat intelligence, as well as access to live support from Judy's dedicated cybersecurity team.



## Automated Compliance Management & Reporting

Instead of paying expensive third parties to assist with your compliance (or failing to meet compliance requirements at all), Judy allows clients to ensure compliance with one-click access to easy-to-use framework mapping tools.



# Do your SMB clients need affordable, all-in-one, scalable cybersecurity protection?

Here at AaDya, we believe that every company deserves to have the sophisticated level of cybersecurity offered by Judy—no matter their size or budget.

Meet Judy and see her in action by scheduling a demo today at <https://www.aadyasecurity.com/contact-us>.

